



Private Equity

This one day course is meant for participants who want to obtain an in depth knowledge about private equity and the application of private equity in a diversified investment portfolio. One of the reasons that many endowments, such as those owned by Harvard or Yale University, are showing impressive investment returns throughout the years, is the fact that they have recognized the importance of investing in private equity. The learning concept couples directly the theoretical knowledge with the daily practice.

Training method

- Prior to the one day course, the participant will receive some study materials. In order to be able to participate at the fullest during the course and to achieve optimum results, the participant is asked to study these materials before the start of the course;
- It is a one day intensive course, combining theory with practical applications;
- The course is completed with an exam. Once the participant passes the exam, he or she will receive the certificate for Private Equity.

Topics

During the course Private Equity the following topics will be treated:

- **Private equity terminology and background information:**
 - Private equity differs greatly compared to traditional equity and debt investments. Therefore, this course starts with an understanding of the key concepts of private equity. Private equity can be divided into equity (venture capital) and debt types (mezzanine financing and leveraged buyouts) of private equity. We will discuss those three types, their characteristics and applications.
- **Types of investing in private equity:**
 - There are a number of ways investors can invest in private equity. In the course we will discuss how investors can participate in private equity investments. We will look at private equity funds, funds of funds and fund structure. What are the characteristics and what are benefits and pitfalls.
- **Private equity valuation:**
 - Contrary to traditional equity and debt investments, which are traded on an exchange, and where prices can easily be observed, private equity valuation is much less straightforward. We will discuss the elements of private equity valuation and the methods used to achieve a useful valuation.
- **Portfolio management of private equity:**
 - Most institutional investors manage a private equity program, which exists of several investments. We will discuss the management of such a portfolio, focusing on liquidity management. Also, we will have a broader look at how private equity can add diversification value to an investment portfolio.
- **Monitoring private equity investments and measuring performance:**
 - How can investments in private equity be monitored? How does the due diligence process look like? What about risk management when dealing with private equity? How do we measure performance? Traditional methods cannot always be applied here because of unique risk and return profiles.



Results

After completion of the course Private Equity the participant will be able to:

- ✓ Understand the concepts of private equity investments;
- ✓ Distinguish between several types of investing in private equity;
- ✓ Know the basic concepts of private equity valuation;
- ✓ Have a broader understanding of the management of a portfolio of private investments and how private equity can be advantageous to investors regarding diversification of risks;
- ✓ Monitor investments in private equity, understand key concepts of risk management in risk and return measurement.

Course particulars

The course Private Equity is held in the English language. This means that the course is given by an English speaking trainer, with all materials and handouts and exams in English.

Literature

Reader Private Equity, ML Finance Academy (2014)

Study, Time and Preparation:

| | |
|---------------------------------|----|
| • Preparation (indication) | 4 |
| • Course 1 x 8 hours | 8 |
| • Exam preparation (indication) | 10 |
| • Exam | 1 |

Total

23 hours

This workload equals **0,5 European Credits (EC)**.

Note: this time depends on the experience of the participant and is therefore only an indication.

Costs

Open enrolment costs are € 750 (ex VAT) per person. This includes the study material, one exam and the course, which is being held by a trainer of ML Finance Academy. Costs for the course on an in-company basis are on request.